



THE TRAPEZE GUIDE TO

WINNING LOCAL PINCH POINT FUNDING

HOW TO APPLY FOR AND WIN FUNDING TO EASE LOCAL CONGESTION

Congestion is a grave issue for UK towns and cities, directly causing increased emissions and harming air quality. Furthermore, congestion reduces the speed of bus travel, decreasing ridership and thereby encouraging use of private cars – which of course exacerbates an already critical issue. And that's without considering the unmeasured cost of people spending countless frustrating and unproductive hours sat in traffic.

But while the congestion challenge is well known, solutions are less well understood. In fact, technology can have a profound impact in alleviating and mitigating the effects of congestion. And the really good news is that there's now funding available to help local authorities to access them!

ABOUT LOCAL PINCH POINT FUNDING

The government has set aside £150m of funding to help authorities address congestion and improve journey times on local roads. This funding – the 'Local pinch point fund' has an expression of interest deadline of **30 January 2020**. Application forms can be obtained at bit.ly/dft-pinch-point

FUND WINNING GUIDANCE – WITH JOSH MELLOR

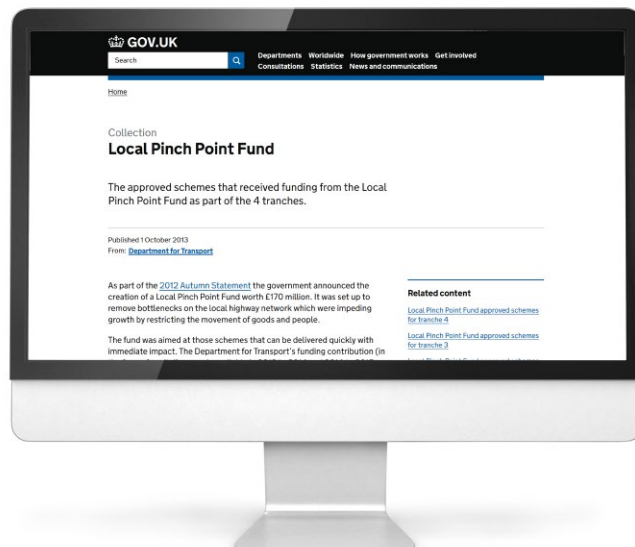


Before joining Trapeze I worked for BT Global Services, and I can draw some parallels between the Pinch Point Fund and a fund I saw at BT, which was focused on using technology to transform the way nurses deliver patient care.

BT ran a programme supporting NHS bids for funding, and of the 9 bids we supported, all 9 received funding. I would love to do the same for Trapeze customers – but my first challenge is finding the people in local authorities who are looking to really make a difference.

Is that you? If so, please do get in touch!

Josh.Mellor@trapezegrp.com
07775 225255



NEXT PAGE: OUR GUIDE TO WINNING FUNDING...

WINNING LOCAL PINCH POINT FUNDING

SUCCESSFUL APPLICATION – IN 4 STEPS!

1

DOWNLOAD YOUR APPLICATION FORM

Application forms can be obtained at bit.ly/dft-pinch-point

2

IDENTIFY THE PINCH POINT TO ADDRESS

The government requests proposals to alleviate congestion, with bus priority measures cited as an example. Schemes must demonstrate benefit to local businesses, and improvements to productivity on completing the project.

3


IDENTIFY THE PROPOSED SOLUTION

The Trapeze team would be delighted to support you with this process. We can work with you to identify potential technology solutions, and provide information required to complete your application.

4

COMPLETE THE APPLICATION FORM

The DfT form is just four pages long. Furthermore, Trapeze is experienced at winning public sector tenders, and can support you with this process.

<p>Local Pinch Point Fund</p> <p>Expression of Interest Form: 2021/22 and 2022/23 proposals</p> <p><small>This form is for proposals to be funded by DfT in 2021/22 and 2022/23. Proposals should demonstrate the benefit to local businesses, and improvements to productivity on completing the project. The proposal should indicate the range of funding sought from the Department for Transport, e.g. £5 million to £10 million, £10 million to £15 million, or over £15 million.</small></p> <p><small>The closing date for Expressions of Interest is 31 January 2020.</small></p> <p><small>For proposals submitted by components of a Combined Authority a separate EOI form should be completed for each one, then the CA should rank them in order of preference.</small></p> <p>Applicant Information</p> <p>Local authority name:</p> <p>Manager Name and position:</p> <p><small>Name and position of officer with day to day responsibility for delivering the proposal.</small></p> <p>Contact telephone number: Email address:</p> <p>Postal address:</p> <p>Postcode</p> <p>Combined Authorities</p> <p><small>If the proposal is from a local highway authority within a Combined Authority, please specify the contact and ensure that the Combined Authority has submitted a Combined Authority Application Ranking Form.</small></p> <p>Name and position of Combined Authority Co-ordinator for CA proposals:</p> <p>Contact telephone number: Email address:</p> <p>Postal address:</p> <p>Postcode</p> <p><small>Local Pinch Point Fund 2021/22 and 2022/23 EOI form</small></p>	
--	---

Remember: The government's fund documentation specifically mentions 'shovel ready' projects. By emphasising how quickly benefits can be delivered we will have a greater chance of success. The Trapeze team can help you with the scoping and presentation of solutions that offer immediate and sustained congestion relief benefits.

Download your application form – including tips from Josh Mellor! at bit.ly/dft-pinch-point



INTERESTED BUT THINK A COLLEAGUE IS BETTER PLACED TO APPLY? LET US KNOW THEIR DETAILS AND WE WILL GET IN TOUCH!