

Are your printed outputs stuck in the dark ages?

Modern bus users are increasingly demanding of information, but of course it isn't feasible to place real-time signs at every stop.

So how do you ensure your printed material meets customer requirements for accurate information that will inform their travel decisions and build trust with the public transport infrastructure?

We believe the answer is to improve delivery of printed publicity to ensure it is reliably accurate and appealing to look at.

Modern technology makes it possible to blur the lines between printed and digital information: by including elements such as QR Codes, stop-specific maps, and links to RTPI feeds in your printed materials you can ensure your at-stop materials are of use to all passengers, regardless of access to mobile technology.

NOVUS PUBLISH: Key Benefits

- Easily create accurate & appealing printed timetables
- Incorporate digital elements (QR, RTPI) into printed publicity
- Include valuable stop-specific information (e.g. maps)
- Provide easily read information for the travelling public
- Effortlessly produce timetables when schedules change

TIMETABLES			Let's journey together
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455 Leven Wiley Coaches Stand	664 Losen Waley Coaches Stand 🥠		632 Arriva North East Stand
692 Leven Valley Cookes Stand	665 Lerven Valley Coaches Stand 🐠	518 Stagecoach on Teenside Stand 4	612 Arrika Narth East Stand
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BUS STATION STAND PLAT			www.connectteesvalley.com
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Take your printed publicity to another level!



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NOVUS PUBLISH

NOVUS PUBLISH makes it easier than ever before to ensure passengers have access to accurate timetable information, thanks to powerful production workflows that save time and ensure accuracy of information by identifying the required publicity updates when schedules change - and then batch print them at the touch of a button.

Additionally, NOVUS PUBLISH makes it easy to offer stylish and user-friendly layouts through the use of templates that can be adapted to your specific branding and requirements. You can even include digital and interactive elements. Check out some of the designs below!



TRAPEZE GROUP: Technology rides with us

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