TIMETABLE PUBLISHING

NOVUS PUBLISH

NOVUS PUBLISH: Key Benefits

- Easily create accurate & appealing printed timetables
- Incorporate digital elements (QR, RTPI) into printed publicity
- Include valuable stop-specific information (e.g. maps)
- Provide easily read information for the travelling public
- Effortlessly produce timetables when schedules change

Take your printed publicity to another level!

Are your printed outputs stuck in the dark ages?

Modern bus users are increasingly demanding of information, but of course it isn't feasible to place real-time signs at every stop.
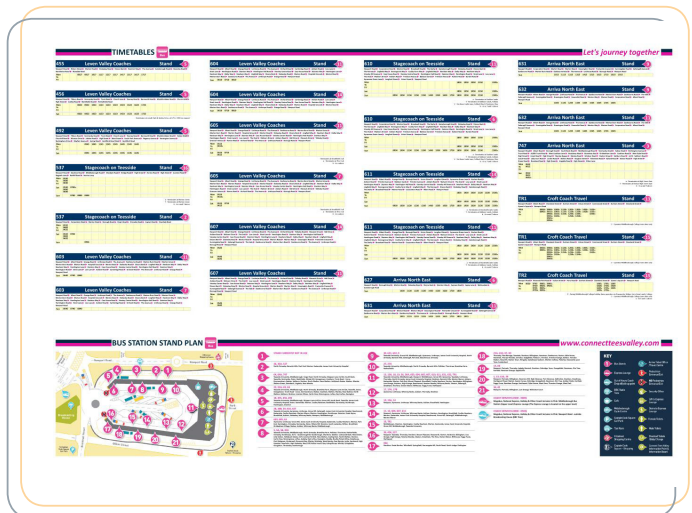
So how do you ensure your printed material meets customer requirements for accurate information that will inform their travel decisions and build trust with the public transport infrastructure?

We believe the answer is to improve delivery of printed publicity to ensure it is reliably accurate and appealing to look at.

Modern technology makes it possible to blur the lines between printed and digital information: by including elements such as QR Codes, stop-specific maps, and links to RTPI feeds in your printed materials you can ensure your at-stop materials are of use to all passengers, regardless of access to mobile technology.

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NOVUS PUBLISH makes it easier than ever before to ensure passengers have access to accurate timetable information, thanks to powerful production workflows that save time and ensure accuracy of information by identifing the required publicity updates when schedules change - and then batch print them at the touch of a button.

Additionally, NOVUS PUBLISH makes it easy to offer stylish and user-friendly layouts through the use of templates that can be adapted to your specific branding and requirements. You can even include digital and interactive elements. Check out some of the designs below!

TRAPEZE GROUP: Technology rides with us

Trapeze Group supplies reliable, scalable and innovative solutions for the rail and road transport sector. Hundreds of private and public organisations in Europe, North America and Asia-Pacific have selected software solutions from the Trapeze Group in order to improve and broaden the efficiency, quality and scope of their transport solutions, thus enabling them to provide their customers with even more services in a more reliable and cost-effective manner.

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